
FIREBOX SYSTEM II LOYALTY TRADE-UP PROGRAM EMEA END USER



!!NEW SPECIAL B-STOCK OFFER!!

WatchGuard Technologies® Values Our Loyal Customers By Offering a Special Program to Trade Up Their WatchGuard® Firebox® System II to a specially priced B-stock WatchGuard Firebox III or WatchGuard Firebox Vclass.

Firebox System II End User customers are eligible, **8 December 2003 through 31 March 2004***, to receive an instant rebate on select Firebox System III* and Firebox Vclass Systems**. The only requirement for the Firebox System II customer to be eligible for the special B-stock price is to have an active LiveSecurity® Service subscription on the Firebox System II, or have at least activated LiveSecurity Service once on the Firebox System II.

Here's how the Firebox II Trade Up process will work for you to upgrade to a specially priced Firebox System III or Firebox Vclass B-stock appliance:

- 1) Contact a [WatchGuard Authorized Reseller](#) and tell them you're interested in the WatchGuard Firebox II Trade Up to B-stock Program.
- 2) Your reseller will process the request for the Trade Up special price.
- 3) When you have been approved for the Trade Up special price from your Reseller, purchase the Firebox System III or Firebox Vclass System with "B-stock" written on your order. Your B-stock product price will be reflected from your Reseller.

QUALIFYING B-STOCK PRODUCTS FOR FIREBOX SYSTEM II TRADE-UP PROGRAM

EMEA END USER

Up to 46% off B-stock pricing on the following units!

MODEL
Firebox 500
Firebox 700
Firebox 1000
Firebox 2500
Firebox 4500
Firebox V60L
Firebox V60
Firebox V80
Firebox V100

WatchGuard B-stock units are fully functioning WatchGuard systems that have been returned or the shipment boxes have been opened, and are therefore no longer considered new. All WatchGuard Firebox III and Vclass systems have been thoroughly tested, and will come with the standard LiveSecurity® Service and hardware warranty offers as our standard WatchGuard appliances.

*Or while supplies last

**One for one rebates apply from Firebox System II to either Firebox System III or Firebox Vclass B-stock units. Firebox SOHO, SOHO6, Firebox V10 and Firebox V200 models are not eligible for the rebate.

Terms and Conditions:

1. The Firebox System II Trade Up Program to B-stock is in effect from 8 December 2003 through 31 March 2004 or until supplies last.
2. Offer valid on selected Firebox System III and Firebox Vclass B-stock products only.
3. One for one rebates apply from Firebox System II to either Firebox System III or Firebox Vclass B-stock units.
4. Firebox SOHO, SOHO6, Firebox V10 and Firebox V200 B-stock models are not eligible for the special B-stock Trade Up program.
5. B-stock Trade Up special prices cannot be combined with Schoolmate educational and government discounts and/or Not For Resale (NFR) purchases.
6. B-stock Trade Up pricing requires approval from the WatchGuard Trade Up Administration.
7. The B-stock Trade-up special pricing must be redeemed within 30 days of authorization.
8. LiveSecurity Service activation on the Firebox System II at least once is required to receive special B-stock pricing.
9. B-stock Trade Up pricing is limited to one B-stock special price per unit purchased against one qualified Firebox System II.
10. No exceptions or substitutions are allowed. Offer is valid on selected B-stock unit purchases only.
11. Offer is available to End User customers only. Resellers and Distributors are void from participating.
12. Distributors or Resellers found to be abusing the Firebox System II trade-up B-stock special pricing program by not providing the trade-up B-stock special price to qualifying End Users may face penalties from WatchGuard, which may include but are not limited to: dissolution of partnership status, loss of specific partnership benefits as deemed appropriate by WatchGuard, exemption from participating in any or all WatchGuard promotions or programs that benefit Partners or End Users.
13. Trade Up special pricing applies to B-stock product purchases only.
14. WatchGuard reserves the right to change or cancel any aspect of this program at any time.