

FIREBOX® LOYALTY TRADE-UP PROGRAM EMEA END USER



WatchGuard® Technologies Values Our Loyal Customers By Offering a Special Program to Trade-up Their WatchGuard Firebox® II or Firebox® III Appliance

Firebox® II and Firebox® III end user customers are eligible, **2 February 2004 through 26 March 2004**, to receive an instant rebate on select Firebox® X and Firebox® Vclass appliance*. The only requirement for the Firebox II or Firebox III customer to be eligible for the rebate is to have an active LiveSecurity® Service subscription on the Firebox II or Firebox III, or have at least activated LiveSecurity Service once on the Firebox II or Firebox III appliance.

Here's how the rebate process will work for you to upgrade from your Firebox II or Firebox III to a new Firebox X or Firebox Vclass appliance:

- 1) Contact a [WatchGuard Authorized Reseller](#) and tell them you're interested in the WatchGuard Firebox Trade-up Program.
- 2) Your reseller or distributor will process the request for the trade-up rebate.
- 3) When you have been approved for the trade-up rebate from your reseller, purchase the new Firebox X or Firebox Vclass appliance. Your new product price will reflect the rebate discount from your reseller.
- 4) Sixty (60) Days after the activation of the Firebox® X appliance the old Firebox® II or Firebox® III appliance will be considered to have an inactive serial number and not eligible for future registration. Deactivation means but is not limited to, that the old product is no longer eligible for LiveSecurity® Service, hardware warranty, updates, customer support and any future software releases.

See the Terms & Conditions that follow for further program restrictions and requirements.

REBATE SCHEDULE FOR FIREBOX TRADE-UP PROGRAM

EMEA

MODEL	MSRP (USD)	REBATE
Firebox II to Firebox X		
Firebox X500	\$2,090	Up to 10%
Firebox X700	\$2,510	Up to 10%
Firebox X1000	\$3,350	Up to 10%
Firebox X2500	\$5,240	Up to 10%
Firebox III to Firebox X		
Firebox X500	\$2,090	Up to 20%
Firebox X700	\$2,510	Up to 20%
Firebox X1000	\$3,350	Up to 20%
Firebox X2500	\$5,240	Up to 20%
Firebox II or Firebox III to Firebox Vclass		
Firebox V60L	\$3,665	Up to 20%
Firebox V60	\$6,890	Up to 20%
Firebox V80	\$8,915	Up to 20%
Firebox V100	\$15,215	Up to 20%
Firebox V200	\$66,125	Up to 20%

*One for one rebates apply from Firebox II to Firebox X, Firebox III to Firebox X and Firebox II or Firebox III to a Firebox Vclass.

Firebox SOHO, Firebox SOHO6 and Firebox V10 models are not eligible for the rebate. In addition, Firebox II to Firebox III Trade Up does not qualify.

**Allow 3-5 business days to process the authorization.

Terms and Conditions:

1. The Firebox Trade-up Program is in effect from 2 February 2004 through 26 March 2004.
2. Offer valid on selected Firebox X and Firebox Vclass products only.
3. One for one rebates apply from Firebox II to Firebox X, Firebox III to Firebox X and Firebox II or Firebox III to a Firebox Vclass.
4. Sixty (60) Days after the activation of the Firebox® X appliance the old Firebox® II or Firebox® III appliance will be considered to have an inactive serial number and not eligible for future registration. Deactivation means but is not limited to, that the old product is no longer eligible for LiveSecurity® Service, hardware warranty, updates, customer support and any future software releases.
5. Firebox SOHO, Firebox SOHO6 and Firebox V10 models are not eligible for the rebate. In addition, Firebox II to Firebox III Trade Up does not qualify.
6. Trade Up Rebates cannot be combined with Schoolmate educational and government discounts and/or Not For Resale (NFR) purchases.
7. Trade-up rebate requires approval from the WatchGuard Trade-up Administration.
8. The Trade-up rebate must be redeemed within 30 days of authorization.
9. LiveSecurity Service activation on the Firebox II or Firebox III at least once is required to receive the instant rebate.
10. No exceptions or substitutions are allowed. Offer is valid on new purchases only.
11. Offer is available to end user customers only. Resellers and distributors are void from participating.
12. Distributors or resellers found to be abusing the Firebox trade-up program by not providing the trade-up rebate to qualifying end users may face penalties from WatchGuard, which may include but are not limited to: dissolution of partnership status, loss of specific partnership benefits as deemed appropriate by WatchGuard, exemption from participating in any or all WatchGuard promotions or programs that benefit partners or end users.
13. WatchGuard reserves the right to change or cancel any aspect of this program at any time.